Agenda

- 9.30 Conference Registration
- **10.00** Welcome and Introduction by **Mary Harpley,** Chief Executive London Borough of Hounslow and Chair of the West London Alliance Procurement Board

10.15 Panel 1: West London Economic Development

Dan Gascoyne, Director of WLA – West London Region and London Economic Development and Growth

Cath Shaw, Commissioning Director Growth and Development, London Borough of Barnet will present the work Barnet has done on Entrepreneurial Barnet

Stephen Fry, CEO, Hounslow Chamber of Commerce

David McAlpine, Project Director, Building for Growth programme – the pan London business support programme

11.15 Morning Coffee with networking and meet the buyer stalls, information on how to find opportunities

11.45 Panel 2: Social Value

Jan Niessen, Project Director of DELI, the Council of Europe, on how Social Value fits the European agenda

Councillor Ben Coleman – lead cabinet member for procurement London Borough of Hammersmith & Fulham on how H&F has delivered a new approach to Social Value

Alison Symmers, Head of Willmott Dixon Foundation – a Contractor's point of view of social value

Terry Brewer – Divisional Director of Commercial Contracts and Procurement at London Borough of Harrow explains social value in London

Shani Lee - Chief Executive of DESTA – the voluntary sector consortium on how to realise the potential of the local sector as a provider of public services **Guy Battle,** Chief Executive and Creator of the Social Value Portal

- **13.30** Lunch (lunch provided for delegates and opportunities to meet buyers from across West London)
- **14.30** Workshops (simultaneous, attend ONE of these)

Workshop 1: Sharing good practice and opportunities and challenges in addressing social value through public procurement. Commercial and Procurement Teams to share their experience/ case studies.

Workshop 2: Knowledge transfer on practical ways to build social value into your procurement practices and how public and private sectors can work together: Primary contractors and Commercial and procurement teams.

Workshop 3: To guide SMEs and the VCS on how to bid for work. Head of Procurement will give advice and guidance on how SMEs and the voluntary sector can tender to supply WLA boroughs.

- **15.30** Afternoon Tea with networking opportunities
- **15.45** Plenary session with reports from workshop chairs
- **16.15** Close